

AND IN THIS CORNER WE HAVE . . .
GARY BUSEY – LEON SPINKS & TONYA HARDING

STARRING IN:

PRIZE FIGHTER

DVD and VHS will Hit Retail on January 25, 2005!

FOR IMMEDIATE RELEASE:

Miami, FL — (December 13, 2004) MTI Home Video, the leading independent home entertainment studio, along with their Studio Partner, Artist View Entertainment, will release the hard-hitting Action/Drama PRIZE FIGHTER on VHS and DVD January 25, 2005 (prebook January 5, 2005). After a life of hard knocks and wrong turns, boxer Ed Jones gets a second chance at fulfilling his life long dream of a Championship.

The DVD release will be shown in widescreen format, with interactive menus, scene selection, cast biographies, optional Spanish subtitles and trailers. The film will be priced at \$24.95 SRP for the DVD and \$49.95 for the VHS (rental).

PRIZE FIGHTER stars Gary Busey (*Lethal Weapon*, and the upcoming film *Into the West*), Leon Spinks (Heavyweight boxing champ), Tonya Harding (Olympic Figure Skater), Rob Boyd (*Party Crasher*), and Pat Richardson. The film was written and directed by Mark Mason (*Party Crasher: My Bloody Birthday*), with Jeff Howard also writing. The feature was produced by Mark Hine (*Walking on Water*).

Synopsis:

After a life of hard knocks and wrong turns, boxer Ed Jones (Boyd) gets a second chance at fulfilling his life long dream of a World Boxing Championship. With the help of veteran promoter, Arliss King (Richardson) and the guidance of a former champ (Spinks) Ed embarks on the come back of a lifetime. When Ed starts winning and with his popularity soaring, he draws the attention of an unscrupulous fight promoter, White Ferguson (Busey). Although tempted by promises of big money and boxing glory, Ed makes a decision to remain loyal to Arliss. His dream in sight, Ed is on top of the world and at the top of his game. With a new found confidence he goes on the road leaving his pregnant wife at home. His sacrifice seems justified until tragedy strikes with the death of his wife leaving him a single father with a fading dream. Haunted by guilt and regret, Ed turns away from boxing and returns to a path of self-destruction. Out of shape and out of luck, he agrees to one final fight. The house is packed, the fans are cheering, the bell rings as Ed steps into the ring to fight the demons of his past to reclaim his dignity as a man and a champion.

Details:

VHS:	\$49.95 SRP	DVD:	\$24.95 SRP
RATED:	pending	RUNNING TIME:	96 minutes
GENRE:	Action/Drama	PREMIERES:	Video / DVD
STREET:	January 25, 2005	PREORDER:	January 5, 2005

MTI Home Video:

Marking their 20th Anniversary (1984 – 2004), MTI Home Video is a full service independent motion picture studio that produces and distributes feature films to the domestic marketplace. Based in Miami, Florida, the independent releases more than fifty films each year on VHS and DVD with their Studio Partners: Artist View Entertainment, Bedford Entertainment, Delta Entertainment, Fangoria Presents, and Redrum Entertainment. Among its many accolades, the company was twice listed in Inc. Magazine's "Inc. 500" list of the fastest growing privately held companies in America. Partner and Vice President, Claudia Brahms, was also recognized by the industry trade magazine, Video Business, as one of the "Women 2 Watch," and the company was profiled as a "Power Player" in the industry trade magazine DVD Exclusive. For more information, please visit www.mtivideo.com.

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