

**IN 2310, GLADIATORS ARE MADE – NOT BORN!**

# GENE-FUSION

Animated Sci-fi Feature - Based on the Worldwide  
Comic Book Series Phenomenon - Comes to DVD, VOD & Digital May 10<sup>th</sup>!

**FOR IMMEDIATE RELEASE:**

MIAMI, FL — MTI Home Video, the premier studio for independent filmmakers, will release their first animated film; the sci-fi fantasy hit **GENE-FUSION**, on DVD, VOD and Digital Download May 10, 2011. The film is based on Jeff Amano's (*Red Warrior*) phenomenally successful comic book and the comic book mini-series written by Ivan Brandon (*Doc Savage, Viking*), illustrated by Neil Vokes (*Dr Strange: From The Marvel Vault*), and inked by Jay Geldhof (*Grendel*).

In the year 2310, a new sport, "Gene-Fusion," is all the rage! In this exciting game, specially trained athletes, called Fusers, design their own super-creature by combining three forms of animal DNA... Four teens, seemingly plucked from obscurity, are trained to be Fusers. They become instant celebrities as they perform before sold out crowds. But what they don't know is that each of them has a role to play in an alien conspiracy to take over the world. Only through learning to work together as a team can these four, young heroes take on this alien threat and save the planet from destruction!

GENE-FUSION was directed by François Brisson (Cinar's *Les Exploits D'Arsene Lupin*), written by Gabriel Benson (*The Ballad Of Sleeping Beauty, Fade From Grace*) and produced by Shaun McLaughlin (*Batman Beyond, Justice League Unlimited*). The film stars Nicolas Canuel, Mark William Hauser, Kaniehtiio Horn (*18 to Life*), Alison Louder (*Being Human*).

DVD features include: Closed Captioned, 16:9 widescreen format, 5.1 Dolby digital surround sound, trailers, and optional Spanish subtitles.

**DVD UPC:** 039414581959

**DVD:** \$24.95 SRP

**RUNNING TIME:** 80 minutes

**RATED:** PG

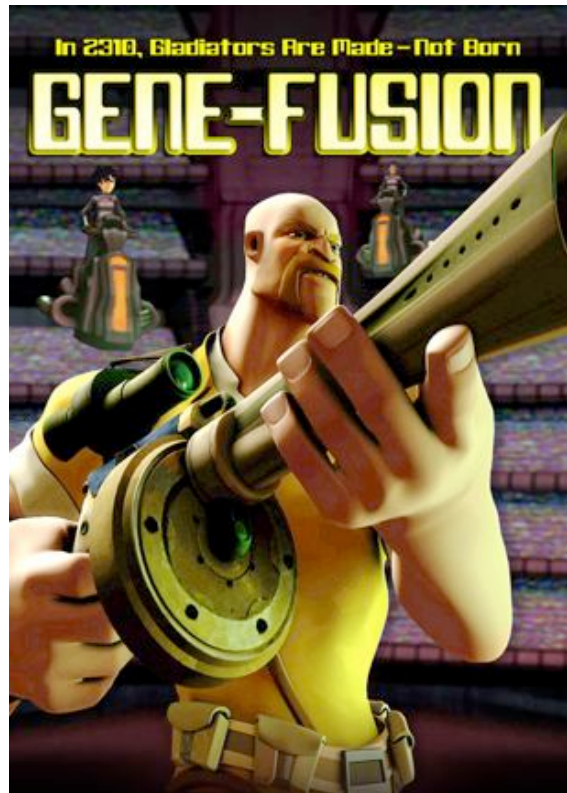
**PREMIERES:** DVD

**GENRE:** Sci-fi Fantasy Animation

**CONSUMER STREET:** May 10, 2011

**RETAIL PREORDER:** April 12, 2011

**PRODUCTION YEAR:** 2010



Marking their 27th year (1984-2011) as a full service independent motion picture studio, Miami, Florida-based MTI Home Video produces and distributes feature films for the domestic marketplace. The Indie releases more than forty films of all genres each year in conjunction with their Studio Partners. For more information, please visit [www.mtivideo.com](http://www.mtivideo.com).

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