

DVD Release Report



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MTI Home Video's Imprint On Feb. 10



Filmed on location at the Pine Ridge Indian Reservation in South Dakota, director Michael Linn's mystic thriller, *Imprint* released on DVD by MTI Home Video on Feb. 10.

Shayla Stonefeather (Tonantzin Carmelo — SAG Award for Best Actress for her performance in *Into the West* for her performance here) is an attorney who returns to her reservation after prosecuting a murder case involving her own brother that frames the opening sequence of the film.

To add to her mood of an untapped feeling of despair, her brother has returned home to die and no sooner does she settle in than news arrives that the young man she convicted of murder was shot while “attempting to escape.” On top of all of this her car is spray-painted with a derogatory expression, “go home apple” (which means red on the outside, white inside) and she's beginning to hear and see things that others, including her mother (Rae Holland), cannot.

Is Shayla losing her mind? Or is it something else? A shaman advises her that she must open her mind to the signs that are all about her. He also tells her to be prepared for a vision quest or it could be very dangerous. We soon discover that he's dead-or-alive.

Bonus features include commentary from director/writer Michael Linn.

Universal Opens The Film Vaults On Apr. 7

It is always something of a celebration when news arrives that one of the “Hollywood” studios has propped open the doors to its film vaults for new-to-DVD debuts. Since 2004 the studios have (collectively speaking) released fewer and fewer of these golden treasures — as measured in both SKU counts and the actual number of films released (see grid below).

Theatrical Catalog is defined as pre-1997 English-language films that received a theatrical break of at least one week in the domestic market. Everything released in the same manner after Jan. 1, 1997 (the launch year of DVD) is defined as New Theatrical — this definition of what is catalog and what is new allows for the measurement of the time in days (Asset Rollover Rate) that it takes for a film to make the transition from its initial theatrical debut until its subsequent release on DVD.



The latest ray of light is from Universal Studios Home Entertainment on Apr. 7.